

**SHOULD I TRY AFFILIATE MARKETING?****Decide if the Channel is Right for You**

Affiliate marketing is a way to grow your sales by rewarding others to promote your brand. It could be your best move yet. Are you a 'YES' to the below?

- ☐ You currently operate an **e-commerce website**
- ☐ You have an **existing customer base** proving that there is significant interest in the products or services you sell
- ☐ You are willing to let affiliate **partners promote your brand** and products using their expertise and influence
- ☐ **You want to pay for results** i.e. actual sales, rather than paying upfront for impressions or clicks
- ☐ Your margins are enough that you can offer affiliates **at least 5% commission** for sales they generate
- ☐ You understand that success won't happen overnight but is **scalable and incredibly effective** after optimisation

If you said **YES** the criteria above then you should seriously consider starting an affiliate program for your business!

Our team would love to learn more about your growth plans and further explain how you can achieve them with affiliate partnerships.

The Affiliate Channel**\$20bn**

Global worth of the affiliate industry

81%

of brands use affiliate marketing.

\$15 ROI

Average ROI for every dollar spent

\$28 bn

Expected growth by 2027

Sources: [Authority Hacker](#)

Top 5 benefits for brands

- ✓ **Performance based** – only pay commission for completed sales
- ✓ **Reach millions of new customers** online via every channel
- ✓ **Enhance brand reputation** through trusted affiliate partnerships
- ✓ **Improved SEO** – boost visibility, traffic and domain ratings
- ✓ **Scale with ease** – benefit from sustained growth and flexibility

**The *Service-First* Affiliate Network**

At Webgains, we connect you to over **250,000 affiliates**—from leading websites in your vertical to channel-specific experts. With **1,800+ global brands** on our platform, we offer **flexible service levels** to suit every budget, backed by first-class support, training, and expert guidance.

**GET STARTED**