



IS MY AFFILIATE PROGRAM LAUNCH-READY?

Prepare Your New Program for Success

So, you've joined a network and are preparing to go live with partners sending you traffic and sales. To make everything run as smoothly as possible, follow our Program Launch checklist. Check them all and you're good to go!

STRATEGY

- ☐ You know what your **business goal** is and are undertaking an **affiliate strategy** to make them happen
- ☐ You've decided on **your commission structure**, ensuring it is competitive and attractive to publishers

SETUP

- ☐ You or your network have **tested your affiliate links** and they are **tracking correctly** with accurate data in your dashboard
- ☐ You have created and uploaded **your Product Feed** and it is up to date and properly formatted
- ☐ You've uploaded quality **creative assets** to your affiliate platform that publishers can use e.g. banners, text links, offers

RECRUITMENT

- ☐ You've created **guidelines, policies, and rules** for any publisher partners that join your affiliate program
- ☐ You've prepared an **onboarding email sequence** with helpful information for new publisher partners
- ☐ You've recruited the **right publisher mix** to help you achieve your KPI's and brand goals

The *Service-First*
Affiliate Network

At Webgains, we connect you to over **250,000 affiliates**—from leading websites in your vertical to channel-specific experts. With **1,800+ global brands** on our platform, we offer **flexible service levels** to suit every budget, backed by first-class support, training, and expert guidance.

GET STARTED

